



JOIN THE TWELVE MAGAZINE MOVEMENT

Official Staff | **Guest Contributor** | **Student Apprentice** | **Freelance Only**

Official Staff

Staff are the developers and sponsors of TWELVE. They contribute every month and actively help with promotion. They lend their talents and be the first to receive perks and benefits —from comp admissions, back stage access, free advertising or discounts. No full-time commitment, so it's flexible around other work. However, each month, you would serve in one of the official positions-whether writing, event planning, styling, shooting, venue scouting, interviewing or more. Staff benefit from connection opportunities and support for their initiatives. Plus, staff receive a minimum of four (4) business directory listings, a minimum of two (2) full page ads, ongoing credit are also the first eligible for paid assignments after completing at least two consecutive months of work.

Staff must attend at least ONE of our live events. This helps them get acclimated to our role of delivering content digitally and live. They attend monthly meetings and events as schedule permits. In addition to making a monthly contribution, a key request of all staff is to help promote the "movement"--magazine, events and overall TWELVE opportunities. Staff must have computer access and use a social media platform (i.e., Facebook, Twitter, LinkedIn, etc.)

Our goal is to also support the interests and goals of our staff by providing connections, promotion opportunities and more.

Guest Contributor

One time or limited involvement. Build your portfolio, show your expertise or because you have an interesting idea. Write an article, shoot an event or provide other service for promotional credit, including name and reference caption in the magazine. This could be a leadership role as a guest editor for a month.

Freelance

Get on our call list. Provide your rates and a sample of your portfolio for consideration. We'll contact you when there's a fit.

Apprentice

College sophomores and above. Learn and build your portfolio with real-life marketing and media assignments.

Event Volunteer

Provide at least 2 hours of service and be a part of key events and initiatives.

Sponsors & Advertisers

Provide a prize, service or cash to support the theme and feature your business. Product placement, advertorials, and ad space are options for your contribution.

TWELVE Magazine by KCSoul.com.

Part of the H.G.E. Marketing, LLC enterprise.

Email INFO@TWELVEKC.COM and let us know your area of interest.

<p>Account Team You connect businesses and business opportunities. Advertising, sponsorships, giveaways and promotions. Commissions for every revenue opportunity you secure or refer to TWELVE.</p> <p>Editor Define the stories for categories (music, career, destinations) write, edit, make assignments, manage deadlines. Blog topics, social media campaign development, contests.</p> <p>Editorial Scout You help find the people, venues and features for each issue and refer them to TWELVE.</p> <p>Event Planner Plan and coordinate the live events. Book talent, develop budget, timelines, recruit staff</p> <p>Fashion Stylist Help define the look for the covers, models and feature guest profiles. Help secure and solicit designers, retailers for contributions.</p> <p>Make-up Artist Get the face right for the photo shoots and even live events. Of course, maybe you've got skills for full body artwork too.</p>	<p>Model Be a part of our print ads, live fashion events or serve as an onsite promotional host at an event, helping share TWELVE details.</p> <p>On Premise Staff Hosts, greeters, spokesmodels, cashiers. Manage sign-ins, guest list, door sales, VIP, take pictures.</p> <p>Photographer/Photojournalist Capture the moment in pictures and sometimes in pictures and words.</p> <p>Promotion & Publicity Street team, online and social media marketers. Promote content, blog, PR.</p> <p>Proofreaders Check the copy for errors, omissions, flow. Graphic formatting.</p> <p>Reporter/Writer Cover the scene. Interviews, articles, Q&A recordings.</p> <p>Videographers/Filmmakers Capture, edit and produce segments, mini-movies, trailers and news reports.</p>
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Email INFO@TWELVEKC.COM to get an invite to the TWELVE MAGAZINE cast call.